

LIST OF SUBPROCESSORS

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This page contains a list of the subprocessors that ProductImpulse B.V. makes use of pursuant to our Privacy Policy and DPA. ProductImpulse B.V. is a Dutch company registered with the Dutch Chamber of Commerce under number 60414464 located at Drift 17, 3512 BR Utrecht, and is hereafter referred to as “Channable”.

CHANGES TO THIS LIST

Channable uses this list to communicate changes in subprocessors. Changes to this page are made when Channable contracts new subprocessors. Interested parties can subscribe to updates of this page [via email](#). In the event that a subscriber does not agree to a change in subprocessors, the subscriber needs to contact Channable in writing within thirty (30) days documenting their objection and the actions the subscriber wishes Channable to take. When this does not happen, the subscriber consents to the change in subprocessors.

INFRASTRUCTURE SUBPROCESSORS

Infrastructure Subprocessors enable Channable to provide the Channable Service (as defined in our Terms and Conditions). The following is an up-to-date list of processors (as of the date of this document):

Entity	Type of service	Entity Country
Google LLC	Cloud service provider	US
Functional Software, Inc.	Error monitoring	US
Cloudflare, Inc.	CDN for files.channable.com	US
Sendgrid, Inc.	Transactional emails	US

OTHER SUBPROCESSORS

Other subprocessors enable Channable to provide additional services outside of the Channable Service. Examples of additional services are support and sales activities, marketing and work tracking.

Entity	Type of service	Entity Country	Supports activity
Google LLC	Email	US	Sales
HubSpot, Inc.	CRM	US	Sales
Zendesk, Inc.	Email and ticketing	US	Support
Lenex IT B.V.	Telephony and connectivity	NL	Support, sales
Atlassian Pty Ltd.	Work tracking	AU	Support, sales
The Rocket Science Group, LLC	Marketing emails	US	Marketing
Magmodules B.V.	Technical support	NL	Support
Intercom, Inc.	Onboarding	US	Support
OÜ Qualitista	Quality improvements	EE	Support

ANALYTICS SERVICES

Channable makes use of the following analytics processors to analyse traffic on their websites and services. The following table shows which web properties contain what trackers. In the following table, a web property is a subdomain of `channable.com`.

Entity	Service name	Entity Country	Web properties
Google LLC	Google Analytics	US	www, app, tech
HubSpot, Inc.	HubSpot Marketing Analytics	US	www
LinkedIn Corporation	LinkedIn Page Analytics	US	www
Microsoft Corporation	Bing Webmaster Tools	US	www
Facebook, Inc.	Facebook Tracking Pixel	US	www