

# **LIST OF SUBPROCESSORS**

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This page contains a list of the subprocessors that ProductImpulse B.V. makes use of pursuant to our Privacy Policy and DPA. ProductImpulse B.V. is a Dutch company registered with the Dutch Chamber of Commerce under number 60414464 located at Drift 17, 3512 BR Utrecht, and is hereafter referred to as “Channable”.

### CHANGES TO THIS LIST

Channable uses this list to communicate changes in subprocessors. Changes to this page are made when Channable contracts new subprocessors. Interested parties can subscribe to updates of this page [via email](#). In the event that a subscriber does not agree to a change in subprocessors, the subscriber needs to contact Channable in writing within thirty (30) days documenting their objection and the actions the subscriber wishes Channable to take. When this does not happen, the subscriber consents to the change in subprocessors.

### INFRASTRUCTURE SUBPROCESSORS

Infrastructure Subprocessors enable Channable to provide the Channable Service (as defined in our Terms and Conditions). The following is an up-to-date list of processors (as of the date of this document):

| Entity                    | Type of service             | Entity Country |
|---------------------------|-----------------------------|----------------|
| Google LLC                | Cloud service provider      | US             |
| Functional Software, Inc. | Error monitoring            | US             |
| Cloudflare, Inc.          | CDN for files.channable.com | US             |
| Sendgrid, Inc.            | Transactional emails        | US             |

### OTHER SUBPROCESSORS

Other subprocessors enable Channable to provide additional services outside of the Channable Service. Examples of additional services are support and sales activities, marketing and work tracking.

| Entity                        | Type of service            | Entity Country | Supports activity |
|-------------------------------|----------------------------|----------------|-------------------|
| Google LLC                    | Email                      | US             | Sales             |
| HubSpot, Inc.                 | CRM                        | US             | Sales             |
| Zendesk, Inc.                 | Email and ticketing        | US             | Support           |
| Lenex IT B.V.                 | Telephony and connectivity | NL             | Support, sales    |
| Atlassian Pty Ltd.            | Work tracking              | AU             | Support, sales    |
| The Rocket Science Group, LLC | Marketing emails           | US             | Marketing         |
| Magmodules B.V.               | Technical support          | NL             | Support           |

### ANALYTICS SERVICES

Channable makes use of the following analytics processors to analyse traffic on their websites and services. The following table shows which web properties contain what trackers. In the following table, a web property is a subdomain of `channable.com`.

| Entity                | Service name                | Entity Country | Web properties |
|-----------------------|-----------------------------|----------------|----------------|
| Google LLC            | Google Analytics            | US             | www, app, tech |
| HubSpot, Inc.         | HubSpot Marketing Analytics | US             | www            |
| LinkedIn Corporation  | LinkedIn Page Analytics     | US             | www            |
| Microsoft Corporation | Bing Webmaster Tools        | US             | www            |
| Facebook, Inc.        | Facebook Tracking Pixel     | US             | www            |