



channable

## MY JOB EXPERIENCE

by Venetsia Chaparova

*'Behind the current success of Channable stands a team of young, talented professionals who know the difference between fun and work and are pretty good at combining them.'*



**Throughout my different work experiences, I've noticed that companies vary in their approach to newly recruited personnel. Of course, this also differs on the size of the company, the industry they operate in, the office environment, etc. The first experience of new employees can be crucial for their further productivity, performance, and integration.**

Personally, I've been through hell when it comes to recruitment interviews, and I can just imagine what others are struggling with. It was a nightmare until the day I applied for my current job, International Sales employee at Channable. Yes! This is a love story. The story of how I fell in love with my job. Bear with me, it's a good one.

## COMBINING FUN & WORK

Channable is a young yet rapidly growing company. Every month, there are a few new additions to the team, and I was lucky enough to be one of them last month. Behind the current success of the company stands a team of young, talented professionals who know the difference between fun and work and are pretty good at combining them.

*'Channable is a young yet rapidly growing company.'*

Currently, we are separated in two offices, but we will soon be reunited in the new building, which is big enough to fit everyone and many, many more. The geographical division of the staff, however, doesn't influence everyone's attitude and collaboration, since every day we get together for lunch and to play some table tennis or FIFA.

Back to the point of this article - What is it like to work at Channable? Well, it's simply amazing. To begin with, the employee initiation process: The application process, at least mine, took some time, but that doesn't mean it's a bad thing. I got to know some of the people better and from the company's perspective, it makes even more sense, since they need to know if the person is suitable for the position.



## FEELING AT HOME

You know how before a job interview, you feel like Eminem - palms are sweaty, knees weak, arms are heavy? - That's completely normal, and that's how I felt, but the moment I walked through the office and met the people in person, everything turned out to be less nerve wracking than expected. By my last sit down, I was already feeling at home, and I couldn't wait to hear their response (You can figure out what it was).

In my training week, I got to know the software, how to use it, and observe the support team so that I could see what were some of the problems that clients had and how can they could be resolved. Apart from that, I received my own laptop, office supplies, and, later on, my own desk on the "Sales island", as we call it. However, the most exciting part was meeting my colleagues.

*'The team includes people from a variety of countries'*

As I previously mentioned, the team is quite young and includes people from a variety of countries and many dutchies, of course! Everyone is highly motivated, persistent, and charming at the same time. We all have different tasks, which we work on inde-

pendently; however, in a moment of doubt or struggle, there is always someone to help. We think individually, but we act as a team, and we work... we work hard!

The pleasant atmosphere shouldn't fool you that we came for giggles and coffee. We came to work and set higher and higher performance standards every single day.

## KNOWING THE PRODUCT

From my first day in my training week up to this moment, I can honestly say that every day I'm super excited to come to the office, and, trust me, I'm no early bird. Being a part of the sales team is super exciting since you



are in the middle of the "war zone". You have to be really passionate about what you are selling, and you definitely need to know what the product is. In the beginning, it's a bit overwhelming. I had a lot of questions, and I felt like I was struggling.

Throughout this month, I went through several trainings, and don't get me wrong I still have questions, but it keeps getting easier, especially if you are a fan of what you're doing, and what you're selling.

*'We have a pleasant working environment, in which it doesn't feel like working'*

## A UNIQUE EXPERIENCE

Working at Channable is a unique experience since the company provides many benefits for their employees, starting with the continuous learning process, which is in the core of the company's business model. Channable listens to their customers and adapts to their needs, which has shown me a lot about the people that I work with.

If there is a lot of demand for a new feature or a channel to be implemented into the tool, our development team works hard to make it happen. Additionally, we have a pleasant working environment, in which it actually doesn't feel like working.

Working with this proactive team not only makes everyday responsibilities fly by, but also has a positive impact on my motivation and determination. Last but not least, there is the team building. Cooperation and integration are essential for productivity, communication, collaboration, and many more crucial performance factors.

Chilling in the park, boat rides, office drinks, festivals, board game nights, you name it, and we do it. It might seem like just normal day to day activities, but, at the end of the day, it brings us together, so we can enjoy the job well done.

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